



# SPONSORSHIP OPPORTUNITIES

Trivia Night • Friday, February 9, 2017

Golf Tournament • Date TBD

Simplify! Streamline! We've put together special sponsorship packages for our partners who have so generously supported STLIA in the past. These special sponsorship packages are for STLIA's two marquee events: our Scholarship Trivia Night and our annual Golf Tournament.

All proceeds from Scholarship Trivia Night go directly to the STLIA Scholarship Fund. We've awarded nearly \$65,000 in scholarships to date! In 2017, we were able to award 15 \$1,000 scholarships to students of STLIA members. With your support, we hope to do the same in 2018!

Simply select the sponsorship level desired for our Scholarship Trivia Night and/or the STLIA Golf Tournament on the Reservation Form, and return the form to STLIA or [register online at www.stlia.org](http://www.stlia.org). Then come and enjoy both amazing events!

## TRIVIA NIGHT

### **Major Event Sponsors (3 available)**

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Logo on large event banner
- Special recognition the night of event
- Recognition in STLIA event communications

### **Beverage Sponsor (1 available)**

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Signage at bar
- Opportunity to display marketing pieces/provide giveaways at bar
- Special recognition the night of event

### **Round Sponsor (10 available)**

Includes table - Members: \$400 • Non-Members: \$600

Excludes table - Members: \$250 • Non-Members: \$400

- Logo on score sheets & PowerPoint for each question in round
- Special recognition during round
- Table of eight (if option selected)

### **Trivia Night Tables**

\$200 per table of eight

- Includes beer, wine, soda, and bottled water
- BYO food, snacks, and other beverages

### **SILENT AUCTION/RAFFLE DONATIONS**

In addition to sponsorships or purchasing tables, any silent auction or raffle items donations are welcome. Please list items on the Reservation Form. These may include:

#### **Raffle Items (Approximately \$30 or less in value)**

- Box of golf balls
- Bottle of wine/liquor
- Gift certificates
- Cardinals t-shirt
- Craft or home decoration
- Sports memorabilia
- DVD/movies/books
- Beer samplers
- Candy/chocolate

#### **Silent Auction Items (Approximately \$40 or higher in value)**

- Golf passes (foursome)
- Sports tickets
- Wine/cheese basket
- Autographed items
- Hobby basket
- Movie/popcorn
- Tailgating package
- Sporting goods
- Other packages!

Reserve your sponsorships online at [www.stlia.org](http://www.stlia.org).

# GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## ***Platinum Sponsor (1 available)***

Members: \$2,000 • Non-Members: \$2,500

- Four golfers in Agents Golf Tournament
- Your representative(s) greets golfers at registration table
- Extra-large sign at registration table, lunch, and dinner
- Recognition in STLIA event communications

## ***Luncheon Sponsor (1 available)***

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the luncheon area

## ***Happy Hour Sponsor (1 available)***

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) addresses agents prior to awards (microphone available)

## ***Beverage Cart Sponsor (4 available)***

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) have the opportunity to interact with golfers while driving beverage carts around the golf course

## ***Major Hole Sponsor (limited availability)***

Members: \$1,000 • Non-Members: \$1,250

- Your representative(s) greets golfers at a designated tee throughout the tourney. Distribute marketing/promotional materials, business cards, etc. Setup tables or a tent, handout unique beverages. Be creative, and personalize your sponsorship!
- Includes lunch, cocktails, and dinner for two non-golfers

## ***Putting Contest Sponsor (1 available)***

Members: \$500 • Non-Members: \$600

- Large sign at practice green
- Putting Contest takes place prior to and during tourney

## ***Hole-In-One Contest Sponsor (limited availability)***

\$500 + cost of HIO policy

- Large sign on par three hole that is included in the Hole-In-One Contest

## ***Gold Hole Sponsor***

Members: \$500 • Non-Members: \$600

- Large sign at tee with your company's logo

## ***Silver Hole Sponsor***

Members: \$250 • Non-Members: \$350

- Hole sponsorship sign at tee

## ***Prize Table Items***

Please list on the Reservation Form



# SPONSORSHIP OPPORTUNITIES

Trivia Night • Friday, February 9, 2017

Golf Tournament • Date TBD

Please check one:  Send invoice  Payment enclosed

## TRIVIA NIGHT SPONSORSHIP

Level	Member	Non-Member	Cost
Major Event Sponsor	\$1,000	\$1,500	\$ _____
Beverage Sponsor	\$1,000	\$1,500	\$ _____
Round Sponsor w/Table	\$400	\$600	\$ _____
Round Sponsor ONLY - No Table	\$250	\$400	\$ _____
Trivia Night Table	\$200	\$200	\$ _____
Silent Auction/Raffle	Describe items: _____		

Total # of Trivia Tables: \_\_\_\_\_

## GOLF TOURNAMENT SPONSORSHIP

Level	Member	Non-Member	Cost
Platinum Sponsor	\$2,000	\$2,500	\$ _____
Luncheon Sponsor	\$1,200	\$1,500	\$ _____
Happy Hour Sponsor	\$1,200	\$1,500	\$ _____
Beverage Cart Sponsor	\$1,200	\$1,500	\$ _____
Major Hole Sponsor	\$1,000	\$1,250	\$ _____
Putting Contest Sponsor	\$500	\$600	\$ _____
Hole-in-One Contest	\$500 + ins.	\$500 + ins.	\$ _____
Gold Hole Sponsor	\$500	\$600	\$ _____
Silver Hole Sponsor	\$250	\$350	\$ _____
Prize Table	Describe items: _____		

Total Cost Trivia + Golf: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please mail or email the completed form and payment to:

STLIA - St. Louis Independent Agents  
 PO Box 4354  
 Chesterfield, MO 63006  
 info@stlia.org • LStowers@apmissouri.com  
**Reserve your sponsorships online at [www.stlia.org](http://www.stlia.org).**