



SPONSORSHIP OPPORTUNITIES

Trivia Night • Friday, February 15, 2019

Golf Tournament • Thursday, May 9, 2019

Simplify! Streamline! We've put together special sponsorship packages for our partners who have so generously supported STLIA in the past. These special sponsorship packages are for STLIA's two marquee events: our Scholarship Trivia Night and our annual Golf Tournament.

All proceeds from Scholarship Trivia Night go directly to the STLIA Scholarship Fund. We've awarded more than \$75,000 in scholarships to date! Annually, we award \$1,000 scholarships to students of STLIA members. With your support, we hope to do the same this year!

Simply select the sponsorship level desired for our Scholarship Trivia Night and/or the STLIA Golf Tournament on the Reservation Form, and return the form to STLIA or [register online at www.stlia.org](http://www.stlia.org). Then come and enjoy both amazing events!

TRIVIA NIGHT

Major Event Sponsors (3 available)

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Logo on large event banner
- Special recognition the night of event
- Recognition in STLIA event communications

Beverage Sponsor (1 available)

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Signage at bar
- Opportunity to display marketing pieces/provide giveaways at bar
- Special recognition the night of event

Round Sponsor (10 available)

Includes table - Members: \$400 • Non-Members: \$600

Excludes table - Members: \$250 • Non-Members: \$400

- Logo on score sheets & PowerPoint for each question in round
- Special recognition during round
- Table of eight (if option selected)

Trivia Night Tables

\$200 per table of eight

- Includes beer, wine, soda, and bottled water
- BYO food, snacks, and other beverages

SILENT AUCTION/RAFFLE DONATIONS

In addition to sponsorships or purchasing tables, any silent auction or raffle items donations are welcome. Please list items on the Reservation Form. These may include:

Raffle Items (Approximately \$30 or less in value)

- Box of golf balls
- Bottle of wine/liquor
- Gift certificates
- Cardinals t-shirt
- Craft or home decoration
- Sports memorabilia
- DVD/movies/books
- Beer samplers
- Candy/chocolate

Silent Auction Items (Approximately \$40 or higher in value)

- Golf passes (foursome)
- Sports tickets
- Wine/cheese basket
- Autographed items
- Hobby basket
- Movie/popcorn
- Tailgating package
- Sporting goods
- Other packages!

Reserve your sponsorships online at www.stlia.org.

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (1 available)

Members: \$2,000 • Non-Members: \$2,500

- Four golfers in Agents Golf Tournament
- Your representative(s) greets golfers at registration table
- Extra-large sign at registration table, lunch, and dinner
- Recognition in STLIA event communications

Attendance Prize Sponsor (1 available)

Members: \$1,500 • Non-Members: \$1,800

- Company logo co-branded with STLIA logo on attendance prize
- Two golfers in the Agents Golf Tournament
- Extra-large sign in the luncheon area

Luncheon Sponsor (1 available)

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the luncheon area

Dinner Sponsor (1 available)

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) addresses agents prior to awards (microphone available)

Beverage Cart Sponsor (4 available)

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) have the opportunity to interact with golfers while driving beverage carts around the golf course

Major Hole Sponsor (limited availability)

Members: \$1,000 • Non-Members: \$1,250

- Your representative(s) greets golfers at a designated tee throughout the tourney. Distribute marketing/promotional materials, business cards, etc. Setup tables or a tent, handout unique beverages. Be creative, and personalize your sponsorship!
- Includes lunch, cocktails, and dinner for two non-golfers

Putting Contest Sponsor (1 available)

Members: \$500 • Non-Members: \$600

- Large sign at practice green
- Putting Contest takes place prior to and during tourney

Hole-In-One Contest Sponsor (limited availability)

\$500 + cost of HIO policy

- Large sign on par three hole that is included in the Hole-In-One Contest

Gold Hole Sponsor

Members: \$500 • Non-Members: \$600

- Large sign at tee with your company's logo

Silver Hole Sponsor

Members: \$250 • Non-Members: \$350

- Hole sponsorship sign at tee

Prize Table Items

Please list on the Reservation Form

Reserve your sponsorships online at www.stlia.org.



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Please check one: Send invoice Payment enclosed

TRIVIA NIGHT SPONSORSHIP

Level	Member	Non-Member	Cost
Major Event Sponsor	\$1,000	\$1,500	\$ _____
Beverage Sponsor	\$1,000	\$1,500	\$ _____
Round Sponsor w/Table	\$400	\$600	\$ _____
Round Sponsor ONLY - No Table	\$250	\$400	\$ _____
Trivia Night Table	\$200	\$200	\$ _____
Silent Auction/Raffle	Describe items: _____		

Total # of Trivia Tables: _____

GOLF TOURNAMENT SPONSORSHIP

Level	Member	Non-Member	Cost
Platinum Sponsor	\$2,000	\$2,500	\$ _____
Attendance Prize Sponsor	\$1,500	\$1,800	\$ _____
Luncheon Sponsor	\$1,200	\$1,500	\$ _____
Dinner Sponsor	\$1,200	\$1,500	\$ _____
Beverage Cart Sponsor	\$1,200	\$1,500	\$ _____
Major Hole Sponsor	\$1,000	\$1,250	\$ _____
Putting Contest Sponsor	\$500	\$600	\$ _____
Hole-in-One Contest	\$500 + ins.	\$500 + ins.	\$ _____
Gold Hole Sponsor	\$500	\$600	\$ _____
Silver Hole Sponsor	\$250	\$350	\$ _____
Prize Table	Describe items: _____		

Total Cost Trivia + Golf: _____

Name: _____ Email: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Please mail or email the completed form and payment to:

STLIA - St. Louis Independent Agents

PO Box 4354

Chesterfield, MO 63006

info@stlia.org • LStowers@apmissouri.com

Reserve your sponsorships online at www.stlia.org.