



# SPONSORSHIP OPPORTUNITIES

Trivia Night • Friday, February 28, 2020

Golf Tournament • Wednesday, May 13, 2020

Save the dates for two of STLIA's signature events: the Scholarship Trivia Night and Golf Tournament. These events are great opportunities to network with other industry professionals and support our community while having fun! All proceeds from the Scholarship Trivia Night go directly to the STLIA Scholarship Fund. To date, STLIA has awarded more than \$85,000 in \$1,000 scholarships to children and grandchildren of STLIA members. With your support, STLIA will continue this tradition in the coming year. Sponsorships and attendance at these events help STLIA fulfill our mission. Opportunities and space are limited so **submit this completed form to [info@stlia.org](mailto:info@stlia.org) or register online at [www.stlia.org](http://www.stlia.org)** to secure your spots early. Then come and enjoy both amazing events!

For more information, contact:

- Laura Stowers, Trivia Night Lead | [LStowers@apmissouri.com](mailto:LStowers@apmissouri.com) | 314-523-8807
- Ryan Johann, Golf Tournament Lead | [ryan.johann@amwins.com](mailto:ryan.johann@amwins.com) | 417-351-2013
- [info@stlia.org](mailto:info@stlia.org) for general inquiries and form submission

## TRIVIA NIGHT

### **Major Event Sponsors (3 available)**

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Logo on large event banner
- Special recognition the night of event
- Recognition in STLIA event communications

### **Beverage Sponsor (1 available)**

Members: \$1,000 • Non-Members: \$1,500

- Table for eight guests
- Signage at bar
- Opportunity to display marketing pieces/provide giveaways at bar
- Special recognition the night of event

### **Round Sponsor (10 available)**

Includes table - Members: \$400 • Non-Members: \$600

Excludes table - Members: \$250 • Non-Members: \$400

- Logo on score sheets & PowerPoint for each question in round
- Special recognition during round
- Table of eight (if option selected)

### **Trivia Night Tables**

\$200 per table of eight

- Includes beer, wine, soda, and bottled water
- BYO food, snacks, and other beverages

### **SILENT AUCTION/RAFFLE DONATIONS**

In addition to sponsorships or purchasing tables, any silent auction or raffle items donations are welcome. Please list items on the Reservation Form. These may include:

#### **Raffle Items (Approximately \$30 or less in value)**

- Box of golf balls
- Bottle of wine/liquor
- Gift certificates
- Cardinals or Blues t-shirt
- Craft or home decoration
- Sports memorabilia
- DVD/movies/books
- Beer samplers
- Candy/chocolate

#### **Silent Auction Items (Approximately \$40 or higher in value)**

- Golf passes (foursome)
- Sports tickets
- Wine/cheese basket
- Autographed items
- Hobby basket
- Movie/popcorn
- Tailgating package
- Sporting goods
- Other packages!

Reserve your sponsorships online at [www.stlia.org](http://www.stlia.org).

# GOLF TOURNAMENT

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## **Platinum Sponsor (1 available)**

Members: \$2,000 • Non-Members: \$2,500

- Four golfers in Agents Golf Tournament
- Your representative(s) greets golfers at registration table
- Extra-large sign at registration table, lunch, and dinner
- Recognition in STLIA event communications

## **Attendance Prize Sponsor (1 available)**

Members: \$1,500 • Non-Members: \$1,800

- Company logo co-branded with STLIA logo on attendance prize
- Two golfers in the Agents Golf Tournament
- Extra-large sign in the luncheon area

## **Luncheon Sponsor (1 available)**

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the luncheon area

## **Happy Hour Sponsor (1 available)**

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) addresses agents prior to awards (microphone available)

## **Beverage Cart Sponsor (4 available)**

Members: \$1,200 • Non-Members: \$1,500

- Two golfers in the Agents Golf Tournament
- Extra-large sign in the reception and dinner area after the tournament
- Your representative(s) have the opportunity to interact with golfers while driving beverage carts around the golf course

## **Major Hole Sponsor (limited availability)**

Members: \$1,000 • Non-Members: \$1,250

- Your representative(s) greets golfers at a designated tee throughout the tourney. Distribute marketing/promotional materials, business cards, etc. Setup tables or a tent, handout unique beverages. Be creative, and personalize your sponsorship!
- Includes lunch, cocktails, and dinner for two non-golfers

## **Putting Contest Sponsor (1 available)**

Members: \$500 • Non-Members: \$600

- Large sign at practice green
- Putting Contest takes place prior to and during tourney

## **Hole-In-One Contest Sponsor (limited availability)**

\$500 + cost of HIO policy

- Large sign on par three hole that is included in the Hole-In-One Contest

## **Gold Hole Sponsor**

Members: \$500 • Non-Members: \$600

- Large sign at tee with your company's logo

## **Silver Hole Sponsor**

Members: \$250 • Non-Members: \$350

- Hole sponsorship sign at tee

## **Prize Table Items**

Please list on the Reservation Form

Reserve your sponsorships online at [www.stlia.org](http://www.stlia.org).



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Please check one:  Send invoice  Payment enclosed

## TRIVIA NIGHT SPONSORSHIP

| Level                         | Member                | Non-Member | Cost     |
|-------------------------------|-----------------------|------------|----------|
| Major Event Sponsor           | \$1,000               | \$1,500    | \$ _____ |
| Beverage Sponsor              | \$1,000               | \$1,500    | \$ _____ |
| Round Sponsor w/Table         | \$400                 | \$600      | \$ _____ |
| Round Sponsor ONLY - No Table | \$250                 | \$400      | \$ _____ |
| Trivia Night Table            | \$200                 | \$200      | \$ _____ |
| Silent Auction/Raffle         | Describe items: _____ |            |          |

Total # of Trivia Tables: \_\_\_\_\_

## GOLF TOURNAMENT SPONSORSHIP

| Level                    | Member                | Non-Member   | Cost     |
|--------------------------|-----------------------|--------------|----------|
| Platinum Sponsor         | \$2,000               | \$2,500      | \$ _____ |
| Attendance Prize Sponsor | \$1,500               | \$1,800      | \$ _____ |
| Luncheon Sponsor         | \$1,200               | \$1,500      | \$ _____ |
| Happy Hour Sponsor       | \$1,200               | \$1,500      | \$ _____ |
| Beverage Cart Sponsor    | \$1,200               | \$1,500      | \$ _____ |
| Major Hole Sponsor       | \$1,000               | \$1,250      | \$ _____ |
| Putting Contest Sponsor  | \$500                 | \$600        | \$ _____ |
| Hole-in-One Contest      | \$500 + ins.          | \$500 + ins. | \$ _____ |
| Gold Hole Sponsor        | \$500                 | \$600        | \$ _____ |
| Silver Hole Sponsor      | \$250                 | \$350        | \$ _____ |
| Prize Table              | Describe items: _____ |              |          |

Total Cost Trivia + Golf: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please mail or email the completed form and payment to:

STLIA - St. Louis Independent Agents

PO Box 4354

Chesterfield, MO 63006

info@stlia.org

Reserve your sponsorships online at [www.stlia.org](http://www.stlia.org).